



SPONSORSHIP PROSPECTUS

26 – 30 October 2026 | Singapore



ABOUT SIEW

The Singapore International Energy Week (SIEW) is Singapore's flagship energy event, bringing together global leaders from policy, industry, and technology. Held annually, it serves as a platform for professionals and experts to share insights and collaborate on solutions shaping the future of global energy landscape.

Launched in 2008 by the Energy Market Authority (EMA) under Singapore's Ministry of Trade and Industry, SIEW has attracted over 246,500 stakeholders from more than 70 countries, including government officials, CEOs, and international organisation heads.

The event's highlight is the SIEW Summit, featuring keynotes and panel discussions on the year's theme. Other key events include Singapore-IEA Forum, Singapore-IRENA High Level Forum, SIEW Energy Insights, SIEW TechTable and SIEW Thinktank Roundtables, offering diverse opportunities for knowledge exchange across the energy sector.



SIEW HIGHLIGHTS

23,000+

Onsite participants

600+

Energy ministers and high-level speakers

70+

Countries represented



145+

Media interviews with SIEW VIPs and speakers conducted by CNA, CNBC, and Bloomberg and more

445+

Media representatives in attendance

1,200+

Articles generated from local and overseas media agencies

12M+

Social media impressions worldwide



SPONSORSHIP OPPORTUNITIES

SIEW provides strong branding exposure on a leading global energy platform. It is a unique opportunity for your company to connect with the industry's most important stakeholders and key decision makers via an extensive array of digital and traditional channels.

Various levels of sponsorship are available, and opportunities are allocated on a first-come, first-served basis. Explore these sponsorship opportunities for SIEW 2026 and customise a package that best meets your objectives.

THOUGHT LEADERSHIP



Capitalise on the opportunity to speak alongside the most influential figures in the energy space, including energy ministers, industry CEOs and heads of international organisations.

Showcase your thought leadership via:

- SIEW Summit
- Keynotes, Fireside Chat and Panel Discussions
- Singapore-IEA Event
- Singapore-IRENA Event
- SIEW Energy Insights
- SIEW TechTable
- SIEW Thinktank Roundtables
- SIEWCast Series
- SIEW Interviews
- SIEW Distinguished Speaker Series
- SIEWConnects Series



BRAND RECOGNITION

Maximise your brand's visibility and establish a commanding presence by positioning your brand prominently before SIEW's prestigious, high-level audience.

Showcase your brand via:

- SIEW Delegate Lounge
- SIEW Energy Showcase Exhibition
- SIEW Post-Show Report
- Lanyard & Registration
- Delegate Badge
- Meeting Rooms
- Delegate Gifts



MARKETING AND MEDIA PROFILING

Have your company recognised as an industry leader with media coverage across top international and regional media, such as BBC, CNBC, Reuters, Bloomberg, The Straits Times and The Business Times. In 2025, SIEW attracted over 445 media representatives and generated >1,200 articles.

Showcase your brand via:

- SIEW Show Dailies
- SIEW Live Blog Sponsor
- SIEW Social Media Sponsor
- SIEW Media Hub Sponsor
- SIEW Content Partner
- SIEW Knowledge Partner



NETWORKING AND BUSINESS DEVELOPMENT

Developing contacts and building relationships are consistently ranked as the top reasons why people attend SIEW. At SIEW, we design meaningful opportunities for attendees to network and build new partnerships. Engage in robust discussions and strategic exchange of ideas, while furthering your business development objectives

Showcase your brand via:

- SIEWConnects Reception
- SIEW VIP Meet and Greet
- SIEW Summit Lunch
- SIEW Summit Breakfast
- SIEW Networking Tea Break



WHAT OUR SPONSORS & DELEGATES SAY

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Great pleasure to join SIEW, a gathering that has become one of Asia's most influential platforms for shaping a sustainable energy future. During my visit, I also had the pleasure to meet with Singapore's Energy Minister Tan See Leng and thanked him for his inspiring leadership as we advance our partnership with ASEAN.

Francesco La Camera, Director-General, IRENA

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Every year, SIEW brings together a diverse mix of voices, ideas, and ambitions. What stood out to me this time wasn't just the scale of the event, but the spirit of collaboration behind every discussion, a clear sign of how far Asia's energy transition has come.

Thorbjörn Fors, Group Senior Vice President of Siemens Energy and Managing Director Asia Pacific

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SIEW has firmly established itself as one of the most influential energy platforms in Asia and globally. It is truly one of the events I look forward to each year, given its unparalleled ability to foster meaningful dialogue and collaboration.

Takao Tsukui, President & CEO, Mitsubishi Power

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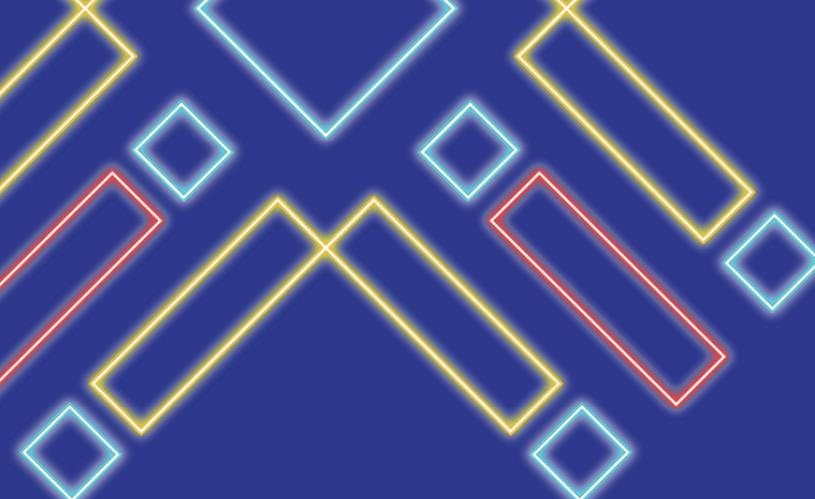
I've been attending SIEW for years now, and it continues to be an important event where some of the best minds and leaders in the energy industry come together - MedcoEnergi is proud to be part of this community.

Roberto Lorato, CEO, MedcoEnergi

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Aligning with SIEW's theme 'Envisioning Energy Tomorrow, Building Systems Today', held by Energy Market Authority (EMA), YTL PowerSeraya is proud to announce several milestone collaborations that underscore our unwavering dedication to the nation's green vision.

Lim Han Kwang, CEO of Geneco & Deputy CEO at YTL PowerSeraya



Get in Touch with Us

Contact us if you have any questions on the sponsorship opportunities available. The team can customise a package to maximise the benefits for your organisation.

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