



## BRAND RECOGNITION AND LEAD GENERATION

SIEW offers a number of opportunities to prominently brand your company and generate strong leads from SIEW's high-level audience.

Exciting digital initiatives include SIEW's Social Media Partner and Mobile Application.



## SIEW ENERGY SHOWCASE

A major highlight at SIEW, the Energy Showcase is the only exhibition in a prime location that attracts senior-level visitors. You can benefit from interactions with Energy Ministers and CEOs during VIP tours. This is an exclusive opportunity to profile your organisation's latest energy innovations and technology.



**Profile your organisation at the most influential event shaping Asia's energy landscape. Book your sponsorship slot today!**

Contact us today to find out more about sponsorship opportunities and customise a sponsorship package for you.

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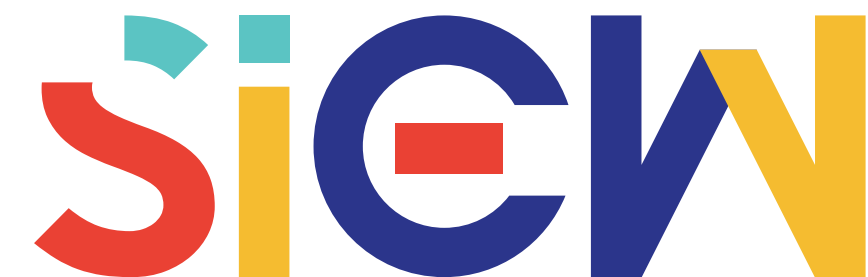
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f in SINGAPORE INTERNATIONAL ENERGY WEEK

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SINGAPORE INTERNATIONAL ENERGY WEEK

## THOUGHT LEADERSHIP



## SIEW SPONSORSHIP PROSPECTUS



## BRANDING



## NETWORKING

Organised by





## ABOUT SINGAPORE INTERNATIONAL ENERGY WEEK

The Singapore International Energy Week (SIEW) is a leading energy event that provides a platform for policymakers, thought leaders and industry professionals to exchange ideas, network and make business deals.

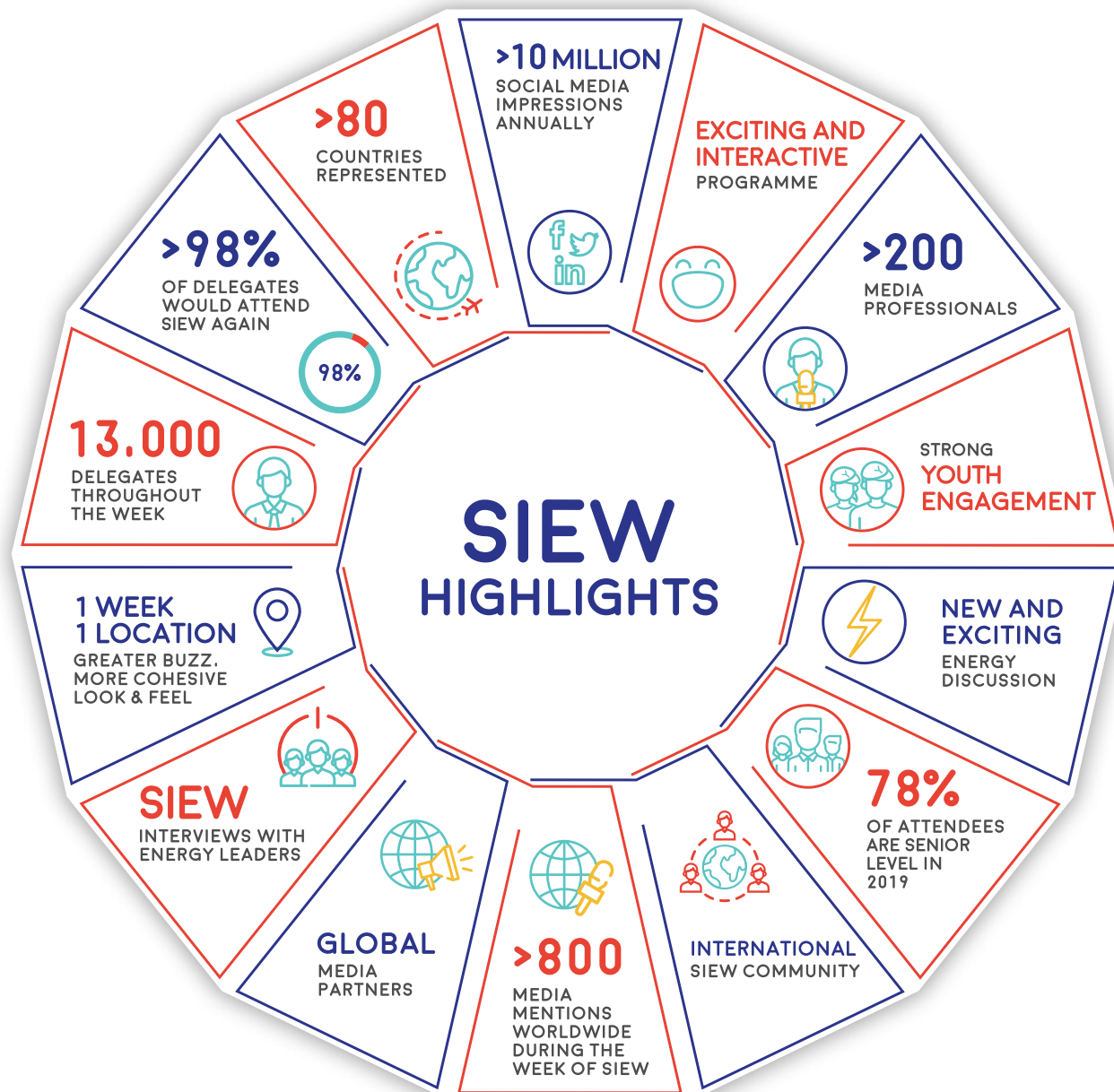
Anchor events include the SIEW Opening Keynote (SOK) and Singapore Energy Summit (SES) which feature high-level keynotes and panel discussions around the year's theme. Other key events include SIEW Energy Insights, SIEW Thinktank Roundtables, In Dialogue with Youth and associated events such as the International Energy Agency Forum.

First held in 2008, SIEW is organised by the Singapore Energy Market Authority (EMA), a statutory board under the Ministry of Trade and Industry.

## THOUGHT LEADERSHIP

SIEW is an ideal platform to profile your thought leadership to the global energy community. You could have the opportunity to speak along the most influential figures in the energy space, including Energy Ministers, industry CEOs and head of International Organisations.

Packages include sponsoring the SIEW Opening Keynote Address, Singapore Energy Summit, SIEW Thinktank Roundtables, associated events such as the International Energy Agency Forum, and SIEW Site Visit.



## NETWORKING OPPORTUNITIES

Developing contacts and building relationships are consistently ranked as one of the top reasons why people attend SIEW. At SIEW, we purposefully design meaningful opportunities for attendees to network and cross-fertilise ideas. By hosting a networking reception, you can build business connections while generating strong leads to enhance your business development objectives.

Packages include sponsoring the SIEW Opening Reception, Singapore Energy Summit Networking Reception, SIEW Networking Reception, Coffee Breaks, Delegate Lounge, Media Centre, Co-working space and more.