



# SINGAPORE INTERNATIONAL ENERGY WEEK



## About SIEW



The Singapore International Energy Week (SIEW) is Singapore's flagship energy event. It is an annual platform for energy professionals, policymakers and commentators worldwide to share best practices, network and exchange ideas shaping the energy business landscape.

First organised in 2008 by the Energy Market Authority (EMA) of Singapore, a statutory board under the Ministry of Trade and Industry, the event has since attracted more than 180,000 energy players from over 80 countries including ministers, industry captains and heads of international organisations.

Anchor events include the Singapore Energy Lecture (SEL), SIEW Opening Keynote Address (SOK) and Singapore Energy Summit (SES), which feature high-level keynotes and panel discussions on energy issues impacting Asia. Other key events include the SIEW Energy Insights, SIEW Thinktank Roundtables, Youth@SIEW, and associated partner conferences.



# SIEW HIGHLIGHTS



High Level  
**ENERGY  
DISCUSSIONS**



SIEW Interviews with  
**ENERGY  
THOUGHT  
LEADERS**



**HYBRID  
FORMAT**

with exciting & interactive programme

Global media partners;

**>1,200**

media mentions during  
SIEW week



**>16.6 MILLION**

social media impressions

# BUILDING ON THE SUCCESS OF SIEW 2021

SIEW 2020 and 2021 was held in a hybrid event format, combining a live, onsite event with online streaming elements. SIEW 2021 brought together 4,000 participants onsite and more than 20,000 online viewers from over 80 countries to engage in a week of discussions on new emerging opportunities and strategic pathways to advancing the low carbon energy transition.



30

Ministerial Speakers

480

Global Speakers



> 20,000

Online viewers



146

Interviews with SIEW VIPs and speakers, including CNA, CNBC, BT and Argus Media



> 80

Countries represented  
at SIEW



4,000

Onsite participants






4.87/5

Overall participants  
rating

# SIEW 15<sup>th</sup> Anniversary

SIEW will be held on 25 – 28 October 2022 at the Marina Bay Sands Singapore. This year will mark a major milestone as SIEW commemorates its 15<sup>th</sup> Anniversary.

25 Oct - Tuesday	26 Oct - Wednesday	27 Oct - Thursday	28 Oct - Friday
<div>SINGAPORE ENERGY</div> <div>LECTURE</div>	<div><div><div></div><div>ASIA CLEAN ENERGY SUMMIT</div><div>CONFERENCE &amp; EXHIBITION</div></div><div><div><div>S&amp;P Global</div><div>Platts</div></div></div><div><div><div><div>FUTURE GRID</div><div>by Enlit Asia</div></div></div><div><div><div></div><div>ASIAN DOWNSTREAM SUMMIT</div></div></div><div><div><div></div><div>ARTC</div></div></div></div></div>		
<div>SIEW</div> <div>OPENING KEYNOTE ADDRESS</div>	<div>SINGAPORE - IRENA</div> <div>FORUM</div>	<div>SIEW</div> <div>THINKTANK ROUNDTABLES</div>	
<div>SINGAPORE ENERGY</div> <div>SUMMIT</div>	<div>SINGAPORE-IEA</div> <div>FORUM</div>	<div>SIEW</div> <div>ENERGY INSIGHTS</div>	<div><div>YOUTH @SIEW</div></div>
<div>SIEW 15<sup>th</sup> Event</div>	<div>SIEW   NETWORKING RECEPTIONS</div>		



## SPONSORSHIP OPPORTUNITIES

SIEW provides strong branding exposure on a leading global energy platform. It is a unique opportunity for your company to connect with the industry's most important stakeholders and key decision makers via an extensive array of digital and traditional channels.

Various levels of sponsorship are available, and opportunities are allocated on a first-come, first-serve basis. Explore these sponsorship opportunities for SIEW 2022 and customise a package that best meets your objectives.





## THOUGHT LEADERSHIP

Capitalise on the opportunity to speak alongside the most influential figures in the energy space, including energy ministers, industry CEOs and heads of international organisations.

Showcase your thought leadership via:

- SIEW Opening Keynote Address
- Singapore Energy Summit keynotes and panel discussions
- SIEW Energy Insights webinars & interviews
- Thinktank Roundtable discussions
- SIEW Live Blog



## BRAND RECOGNITION

Prominently showcase your brand and generate strong leads from SIEW's high-level audiences.

Available platforms for branding sponsorship include:

- SIEW virtual platform
- SIEW On-Demand
- SIEW Energy Showcase online and onsite exhibition
- SIEW post-show report
- Lanyard & Registration



## MARKETING AND MEDIA PROFILING

Have your company recognised as an industry leader with media coverage across top international and regional media, such as BBC, CNBC, Reuters, Bloomberg, The Straits Times and The Business Times. In 2021, SIEW attracted over 177 media representatives and generated 1,200 articles.

- SIEW website, microsites, brochures and eDMs
- SIEW social media profiling

## NETWORKING AND BUSINESS DEVELOPMENT

Developing contacts and building relationships are consistently ranked as the top reasons why people attend SIEW. At SIEW, we design meaningful opportunities for attendees to network and build new partnerships.

Engage in robust discussions and a strategic exchange of ideas, while furthering your business development objectives through:

- Sponsor VIP seats at the SIEW Opening Keynote Address
- Complimentary and discounted passes





## WHAT OUR SPONSORS & DELEGATES SAY

“I would like to congratulate the Energy Market Authority team for the 2021 edition of the Singapore International Energy Week and thank you for the warm welcome to the Deputy Minister and Secretary of State for Energy of Portugal, João Galamba.”

Mário Miranda Duarte  
Ambassador of Portugal in Singapore

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“Kudos to the SIEW team for organising such an elaborate event under these difficult circumstances also!”

Audra Low  
Chief Executive Officer  
Clifford Capital Pte. Ltd

“We received many positive feedbacks from various stakeholders on the success of the event, that were able to engage in the fruitful discussion to discover innovations and strategies on how ASEAN can innovate to accelerate its energy transition, which is in line with the theme of SIEW 2021 – Advancing the Energy Transition.”

Dr Nuki Agya Utama,  
Executive Director  
ASEAN Centre for Energy

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“Thank you to the SIEW team for all your effort and coordination of Joe Blommaert and ExxonMobil’s participation in this year’s SIEW. We appreciate the team’s support for all the different aspects, especially its preparation, for that smooth execution today.”

Karen Wong,  
Singapore Public and Government Affairs  
Manager  
ExxonMobil Asia Pacific Pte Ltd



## Get in Touch with Us

Get in touch with us if you have any questions on the sponsorship opportunities available. The team can customise a package to maximise the benefits for your organisation.

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