



SIEW SPONSORSHIP PROSPECTUS

ABOUT SIEW

The Singapore International Energy Week (SIEW) is Singapore's flagship energy event. It is an annual platform for energy professionals, policymakers and commentators worldwide to share best practices, network and exchange ideas shaping the energy business landscape.

First held in 2008 by the Energy Market Authority (EMA) of Singapore, a statutory board under the Ministry of Trade and Industry, SIEW has since attracted more than 228,500 energy players from over 80 countries including ministers, industry captains and heads of international organisations.

EMA's anchor event, the SIEW Summit, will feature high-level keynotes and panel discussions around this year's theme. Other key events include the SIEW Energy Insights, SIEW TechTable, SIEW Thinktank Roundtables and Youth@SIEW.



SIEW HIGHLIGHTS



High Level
ENERGY
DISCUSSIONS



SIEW Interviews and
SIEWCast with
ENERGY
THOUGHT
LEADERS



Global media partners;

1,800

media mentions during
SIEW week, with over
200 media attendees



> 38 MILLION

social media impressions, up from 35
million last year



BUILDING ON THE SUCCESS OF SIEW 2023

SIEW 2023 brought together more than 16,500 participants onsite from over 70 countries to engage in a week of discussions on the theme “Energy Transition Towards A Net Zero World”.



> 520

Energy ministers and high-level speakers



> 16,500

Onsite participants



> 70

Countries
represented at SIEW



> 61

Interviews with SIEW VIPs
and speakers by news
agencies including CNA,
CNBC and Bloomberg



> 950

Articles from local and
foreign media



SPONSORSHIP OPPORTUNITIES

SIEW provides strong branding exposure on a leading global energy platform. It is a unique opportunity for your company to connect with the industry's most important stakeholders and key decision makers via an extensive array of digital and traditional channels.

Various levels of sponsorship are available, and opportunities are allocated on a first-come, first-served basis. Explore these sponsorship opportunities for SIEW 2023 and customise a package that best meets your objectives.

THOUGHT LEADERSHIP

Capitalise on the opportunity to speak alongside the most influential figures in the energy space, including energy ministers, industry CEOs and heads of international organisations.

Showcase your thought leadership via:

- Singapore Energy Summit Keynotes and Panel Discussions
- Singapore-IEA Event and Singapore-IRENA Event Keynote and Panel Discussions
- SIEW Energy Insights and SIEW TechTable
- SIEW Thinktank Roundtables
- SIEWCast Series
- SIEW Interviews

BRAND RECOGNITION

Prominently showcase your brand and generate strong leads from SIEW's high-level audiences.

Available platforms for branding sponsorship include:

- SIEW Delegate Lounge
- SIEW Energy Showcase Exhibition
- SIEW Post-Show Report
- Lanyard & Registration
- Delegate Badge
- Conference Bag and Gifts

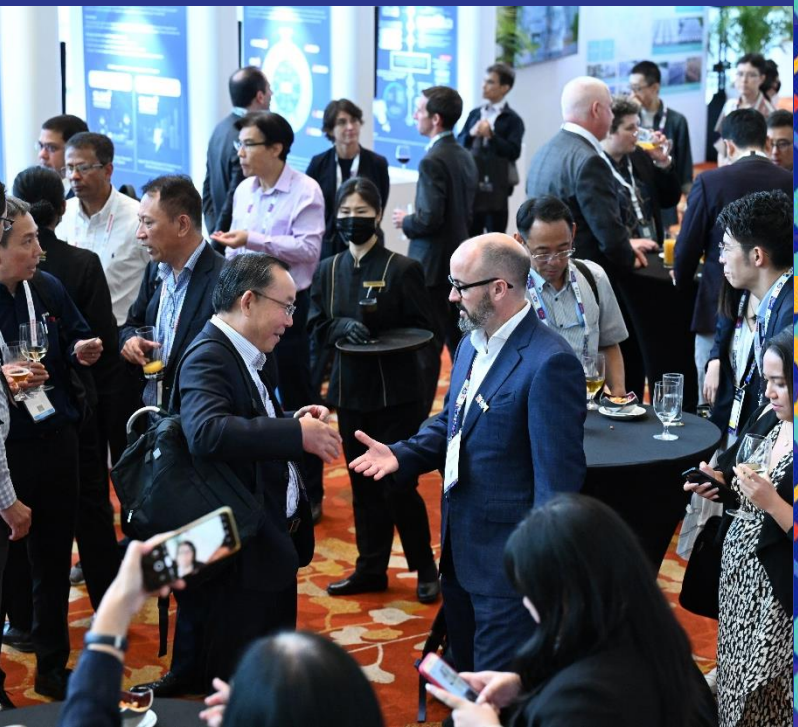




SIEW
SINGAPORE INTERNATIONAL ENERGY WEEK



DAY 3 | SECURING GREEN FINANCING FOR A NET ZERO



MARKETING AND MEDIA PROFILING

Have your company recognised as an industry leader with media coverage across top international and regional media, such as BBC, CNBC, Reuters, Bloomberg, The Straits Times and The Business Times. In 2023, SIEW attracted over 199 media representatives and generated >950 articles.


- SIEW Show Dailies and Live Blog Sponsor
- SIEW Social Media Sponsor
- SIEW Media Hub Sponsor
- SIEW Content Partner
- SIEW Knowledge Partner

NETWORKING AND BUSINESS DEVELOPMENT

Developing contacts and building relationships are consistently ranked as the top reasons why people attend SIEW. At SIEW, we design meaningful opportunities for attendees to network and build new partnerships. Engage in robust discussions and strategic exchange of ideas, while furthering your business development objectives

- SIEWConnects Reception
- SIEW VIP Meeting
- SIEW Summit Lunch
- SIEW Welcome Reception
- SIEW Networking Tea Break


WHAT OUR SPONSORS & DELEGATES SAY



The event set a high standard for excellence in organisation, quality of discussions, and opportunities for collaboration. It is truly remarkable to see how this event has grown and evolved, becoming an officially registered trademark and a symbol of credibility and prestige as Asia's premier energy event.

Dr Nuki Agya Utama


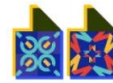
Executive Director, ASEAN Centre for Energy



MedcoEnergi was pleased to be a participant in SIEW 2023, and we were impressed by the high calibre of speakers, attendees, and exhibitors. Both Pak Hilmi and Roberto were very impressed with the well organised event especially the intense discussion and the insights provided by the international speakers during the panelist sessions.

Emmy Teo


Director, Medco Energi Global Pte Ltd



SIEW 2023 was a resounding success, and we were thrilled to be a part of it. I believe, the event is an important platform that brings together hundreds of energy professionals to discuss important topics in the energy sector. Hitachi Energy was delighted to sponsor SIEW 2023 event through the TechTable and Future of Grid segments and look forward to stronger opportunities and collaboration for future editions of SIEW.

Anthony Smith


Singapore Managing Director, Hitachi Energy



Thank you for giving Tellurian the opportunity to host the Reception during the Singapore International Energy Week. It is such a pleasure for us to be part of this event year after year. We are grateful for the opportunity to connect with others in the industry and to be a continuing part of Singapore's energy story.

Martin Houston


Vice Chairman, Tellurian



I would like to convey my deepest appreciation to your team for making SIEW 2023 a wonderful experience for Vopak. Overall, I found the event to be well organised and the turnout was fantastic. We had many good opportunities to engage both our customers and partners to deepen relationships and unlock new collaborations.

Rob Boudestijn

President, Vopak Terminals Singapore



I was personally excited and impressed and we were able to have meaningful conversations with the delegates. Overall, the event was well organised. There was a level of gravitas around the event with the Ministers and high-level delegates in attendance. The energy showcase added a buzz of excitement.

Kazuki Ishikura

Senior Vice President, Sales & Marketing, Mitsubishi Power





Get in Touch with Us

Contact us if you have any questions on the sponsorship opportunities available. The team can customise a package to maximise the benefits for your organisation.

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